



SEW A POSTCARD

TO HER MAJESTY THE QUEEN
A STEP-BY-STEP GUIDE



IMPORTANT NOTES

Keep your fingers away from the needle and hold your hooped work on the hoop away from the needle to avoid injury.

If your machine sounds or feels like it is stuck - STOP! Remove the work from the machine, cut away any bulky threads on both sides and resume sewing. Seek advice and repeat correct set up instructions once again.

WORTH CONSIDERING?

Pre draw your design and message on paper and check spelling!

Draw your design with fabric marker within fabric postcard edges. Mistakes can be dissolved and redrawn before beginning to stitch. Alternatively, avoid the area and iron/wet away after sewing complete

Stimulate design ideas from questions such as:

- What does the Queen symbolise to me personally?
- What images come to mind when thinking of Her Majesty?
- If HRH were to receive this postcard, would image would you like to gift her?

COMPETITION

Take a photograph of each side of the work and follow the links to send images as per instructions on www.janome.co.uk. Even better, add a video too so we can all enjoy each others making for the Jubilee.

To enter into The Big Janome Skill Share with Stacey Chapman competition to win a fantastic Janome 740DC sewing machine, photographs and/or videos need to be submitted online to Janome by midnight 21st May 2022.

If you miss the competition deadline, please still submit your completed postcard for an exhibition of the postcards by 31st December 2022 to:

Competitions - Janome UK, Janome Centre, Unit 1, Southside, Bredbury Ind Est, Stockport, Cheshire SK6 2SP

Venue and date will be confirmed after submission deadline. Exhibition due to be held Spring 2023.

Full details will be available at www.janome.co.uk and www.artseacraftsea.com

Terms and Conditions apply: If you would like to enter the competition to win a Janome 740DC machine or have your postcard exhibited in a gallery as part of this event, your work will be excluded from entering if perceived as negative or offensive in any way by our panel of experts. The judges decision will be final.

SPECIFIC MATERIALS REQUIRED FOR PROJECT

- Postcard template front
- Postcard template back
- Sewing machine thread - Black or dark blue

FREE: Download postcard templates from www.janome.co.uk. If downloading template, transfer design by chosen method such as tracing, onto heavy weight white fabric.

OPTIONAL: Kit available with printed fabric postcard template, thread, fabric marker transfer pen etc. to purchase from www.artseacraftsea.com/shop.

OPTIONAL MATERIALS

- Dissolvable fabric marker
- Reference images to copy for your chosen design
- Fray Stop
- Pins
- Colour additions to your design using coloured or special effect threads, collage, fabric pens, acrylic paint etc

A STEP-BY-STEP GUIDE

Set your sewing machine, equipment and materials for basic freehand machine embroidery as per the Basics Freehand Machine Embroidery Instruction booklet

01.



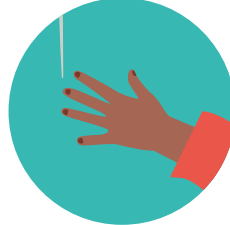
Practise or pre draw design

02.



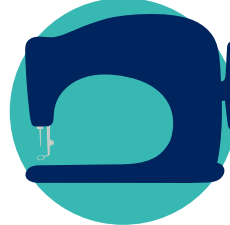
Blue or black thread to outline

03.



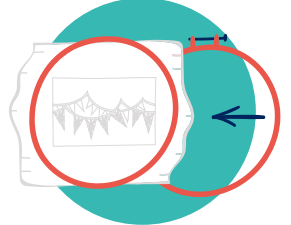
Keep fingers away from the needle at all times

04.



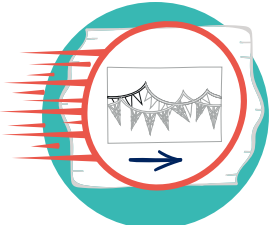
Check machine is correctly set up for free motion

05.



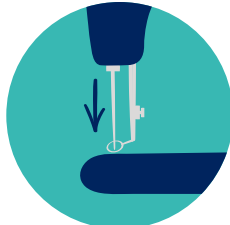
Tighten centrally sandwiched together hoop, work and stabiliser

06.



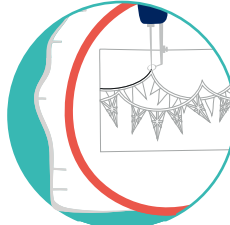
Moving hoop at different speeds alters stitch style

07.



Lower needle in starting point

08.



Depress foot pedal and move hoop to follow your design

09.



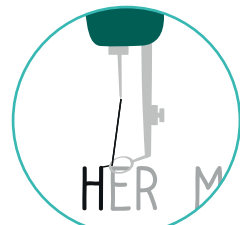
Move hoop smoothly in all directions holding sides until completion

10.



Regularly remove work and trim threads to aid tension

11.



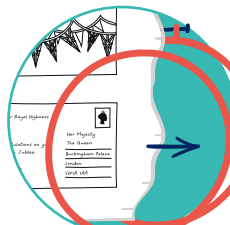
For postcard reverse, use joined up writing for ease, or drag thread if you use capitals

12.



Write a message, address it* as below, draw stamp and re-position your hoop

13.



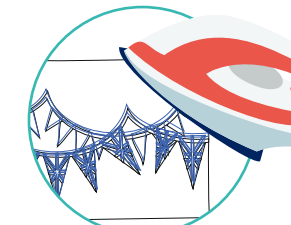
Use same formula as for the front and when complete remove hoops

14.



Insert sharp embroidery scissors and remove any drag stitches

15.



Iron your postcard to remove any unwanted lines and marks

16.



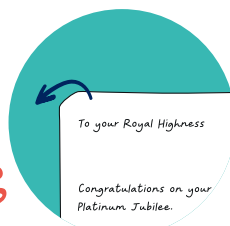
Finger fold around the edges and iron creases where necessary

17.



Carefully cut out (to outer margin) the front and back of your postcard

18.



If possible fold tiny corner margins and/or iron

19.



Pin folded postcards wrong sides together

20.



Sew your postcards together, remove pins and iron to finish!

... NOW ADMIRE YOUR FINISHED POSTCARD!

*Her Majesty The Queen, Buckingham Palace, London SW1A 1AA